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PATLIPUTRA COLLEGE OF PROFESSIONAL EDUCATION

CAREER COUNSELLING & PLACEMENT CELL

About Career Counselling & Placement Cell

Patliputra College of Professional Education (PCPE) has an active and full-fledged **Career Counselling & Placement Cell** that operates under specifically designated Placement Officer, supported by faculty from various departments as placement coordinators. The cell directly coordinates with HR department of various Corporates/MNCs and organizes recruitment at the college campus frequently.

Vision

To nurture talent and groom students with Industry-specific competencies and Employability Skills to be recruited by high-rated companies.

Functions of Career Counselling & Placement Cell

- Maintaining student database of all courses and keep track of relevant companies for recruitment calling.
- Preparing eligible pool of students of different disciplines.
- Gathering information about job-fairs, off-campus recruitment drives and other employment opportunities.
- Notifying the students about Pre-Placement Activities, Job Opportunities and Campus Selections through Notice Boards, Placement Portal and College Website.
- Organizing Campus Recruitment Training Programme.
- Networking with prominent companies for Internships and Campus Selections.
- Organizing on and off-campus Interviews
- Acts as an interface between the selected students and the recruiters.
- Conducting Career Guidance Sessions by experts from various domains.
- Collecting Feedback from the Recruiters and Students.
- To do Post-Placement analysis and take remedial measures for non-selected students.

Process at PCPE

Registered students for placement are divided into groups & are given pre-placement training to equip them with the vital job skills. The cell prepares the students to face campus interviews imparting training in employable skills like Aptitude skills (Verbal Ability, Quantitative & Logical Reasoning), Body Language, Resume Writing, Interview Skills, Group Discussions, Debate sessions and overall personality development skills viz., Goal Setting, Confidence Building, Motivation, Positive Thinking, Flexibility & other soft skills.

Pre-Placement training also includes workshops on Career Guidance, Communication Skills, Problem Solving techniques, Critical and Analytical reasoning etc. Support is also rendered in preparation for competitive exams.

From the year 2023-2024, the cell has initiated an online placement portal for placement registration to students.

The college has excellent network with reputed companies and placement organizations like Bajaj Finserv, Myra's Academy, Maruti Suzuki, Hindustan Wellness etc.

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Career Counselling & Placement Cell USP's

- Dedicated and Experienced Team of Faculty Placement Coordinators and Student Placement Coordinators.
- Corporate Meets/CEO Meets/Corporate Brains sessions/Talks & HR Talks.
- Top Company tie-ups & associations/MoUs.
- MOU's with companies.
- CRT (Campus Recruitment Training Programme) with reputed training partners.
- Domain Specific In-house training Programme.
- Alumni Talks/Interactions.
- Student Success Meets.
- Domain Specific Glossary Books.
- Online skill Assessment tests.
- Career guidance and Support.
- Guest lectures/Workshops for Personality Development and Communication Skills.
- Briefing session by Placement Coordinators.
- Summer Internships both offline and online.
- Periodic conduct of Pre-placement activities.
- Constant upgrade on all fronts.

Career Counselling & Placement Cell Committee

Objectives

- To guide students to choose right career and to give knowledge, skill, and aptitude and meet the manpower requirements of the Industry.
- To assist students to develop/clarify their academic and career interests, and their short and long-term goals through individual counselling and group sessions.
- To assist students for industrial training at the end of the fourth and sixth semester.
- To provide resources and activities to facilitate the career planning process.
- To act as a link between students, alumni, and the employment community.
- To assist students in obtaining placement in reputed companies.

Functions

- Keeping correspondence with leading companies for campus selections.
- Notifying the students about job opportunities and campus selections.
- Preparing a formal list of students of different disciplines with high merit.
- Conducting Training programmes.
- Maintaining and regularly updating the database of students. Maintaining database of companies and establishing strategic links for campus recruitments.
- Gathering information about job fairs and all relevant recruitment advertisements.
- Coordinating with companies to learn about their latest requirements and recruitment procedures.
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Organizing pre-placement training/workshops/seminars for students.



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Placement Office

1	Mr. Prem Kumar Gupta Head	7091674769	premkumargupta210@gmail.com
2	Mr. Prashant kumar Mallick Senior Placement Officer	7549910455	prashantmallick10@gmail.com
3	Mr. Abhinav Anand Faculty-in-charge	8920885069	abhinavanandj@gmail.com
4	Ms. Ram Krishn Supervisor	9985967791	ramkrishn0908@gmail.com
5	Ms. Nikita Jain Coordinator	6206763971	nhtjain@gmail.com
6	Ms. Shikha Kumari Coordinator	8102951636	kumarisikha544@gmail.com
7	Mr. Niraj Kumar Coordinator	8292215800	aryan3niraj@gmail.com

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